



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



# ANUGERAH KECEMERLANGAN INDUSTRI (AKI) 2018



- The AKI Award for Industry Players was introduced in 1991
- In **2012**, went into rebranding process. Since 2014, AKI was held **biennially** (once every 2 years)
- Using **Business Excellence Framework (BEF)** as the basis
- Starting from 2016, a new category which is an **Open Category** for **Multinational Companies** (from both manufacturing and services sectors) was introduced.

## OBJECTIVES



Recognise the most outstanding companies in the manufacturing and services industries



Recognise companies with business plans to increase value-added products or services



Recognise companies with best practices that render them as inspiring role models to other companies

# ANUGERAH KECEMERLANGAN INDUSTRI (AKI) : The Award Categories



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



## PRIME MINISTER'S AWARD



## MOST PROMISING AWARDS



## OPEN CATEGORY (MNC COMPANIES)



### SERVICES SECTOR:

- CATEGORY 1 – SALES TURNOVER **<RM20 MILLION**
- CATEGORY 2 – SALES TURNOVER **RM 20 MILLION – RM 50 MILLION**
- CATEGORY 3 – SALES TURNOVER **RM 50 MILLION - RM100 MILLION**
- CATEGORY 4 – SALES TURNOVER **> RM100 MILLION**
- CATEGORY 5 – SALES TURNOVER **>RM1 BILLION**

### MANUFACTURING SECTOR:

- CATEGORY 1 – SALES TURNOVER **<RM50 MILLION**
- CATEGORY 2 – SALES TURNOVER **RM 50 MILLION – RM 100 MILLION**
- CATEGORY 3 – SALES TURNOVER **> RM100 MILLION**
- CATEGORY 4 – SALES TURNOVER **>RM 1 BILLION**





# PRIZES & BENEFITS



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A trophy and certificate for each category

Advisory fee incentive scheme for SME Winners on LEAP Market

Publicity in MITI and Agencies websites



Included in publicity programmes for AKI

Eligible to use the AKI logo for publicity purposes for 3 years from the date of receiving the award

Company details published in AKI Winner's Book for distribution to all MITI and Agencies as promotional material



# PRIZES & BENEFITS Cont...



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Featured in MATRADE Online News and in directories published by MATRADE

A one-off processing fee waiver for MIDF's loan application for winners, within 3 years of receiving the award. Currently the processing fee is at a rate of 0.25%



Low loan interest rate/profit rate at 3% per annum by MIDF to the winners of all categories (local based companies with at least 60% shares held by Malaysian) **except** for Open Category.

Full page ads on MSI's newsletter worth RM3,800 to the winner of Prime Minister's Award

Printing or electronic media promotion slot managed by SME Bank (*for Category 1 only*)



# PRIZES & BENEFITS Cont...



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

Training worth up to RM50,000 for scheduled programmes organised by MPC

Exemption from the participation fee for exhibition space at MEEC for one (1) exhibition session



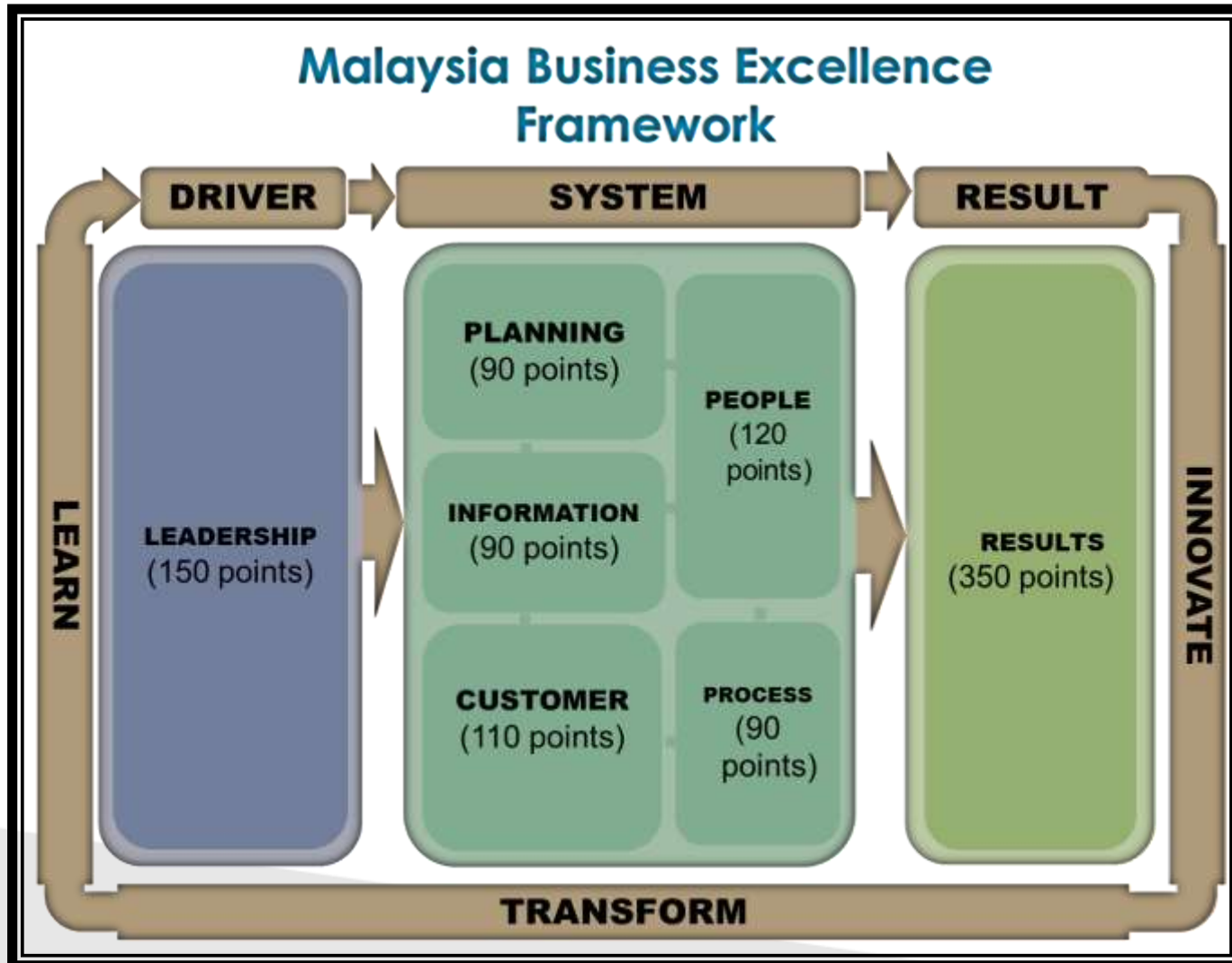
Special consideration for entry into the High Impact Programme (HIP) - Going Export (Go-Ex) Programme (*companies entitle for 50% claim reimbursement on eligible activities up to RM50,000*)



# CRITERIA



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# Thank you

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