



**MALAYSIA PRODUCTIVITY CORPORATION
MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY**

WELCOMING REMARKS

**DATO' ABDUL LATIF BIN HAJI ABU SEMAN
DIRECTOR GENERAL
MALAYSIA PRODUCTIVITY CORPORATION**

on the occasion of

PRODUCTIVITY FORUM

**BOOSTING PRODUCTIVITY:
RESET, REFORM, REBOUND**

30 JUNE 2021 (WEDNESDAY)

9.30 AM

VIA ZOOM

Salutation

Dr. AKP Mochtan
Secretary-General of Asian Productivity Organization (APO)

Yang Berbahagia Dato' Muhammad Noor Yacob
MPC Board Member
Adjunct Professor, Institute of Malaysia and International
Studies and Chairman, APEC Study Centre,
Universiti Kebangsaan Malaysia (UKM)
The Moderator for today's Forum

Eminent Panellists

- i. Yang Berbahagia Professor Tan Sri Dato' Seri Dr.Noor
Azlan Ghazali
Executive Director, Economic Action Council (EAC)
- ii. Yang Berbahagia Dato' Dr. Ir. Andy Seow Kian Haw
Co-Chair
The Special Taskforce to Facilitate Business
(PEMUDAH)
- iii. Mr. Dean Parham
Asian Productivity Organization (APO)

MPC Board of Directors

Productivity Nexus Champions

Members of the media

Distinguished guests

Ladies and Gentlemen

1. I warmly welcome all the attendees to MPC's Productivity Forum entitled 'Boosting Productivity: Reset, Reform, Rebound' in conjunction with the official launch of the Productivity Report 2021.
2. I would like to put on record my utmost appreciation to the eminent moderator and panellists for today's forum, for taking your time to share with us your thoughts on productivity rebound, the focus of our intellectual discourse today.
3. Productivity Report 2021 deliberates on the main key drivers to boost productivity. The drivers correlate to the five main areas of challenges as identified in Malaysia Productivity Blueprint (MPB). Implementation of the initiatives in Talent, Technology, Incentives, Business Environment, and Productivity Mindset may boost productivity rebound. Some specific areas may require a total reset while others call for reforms to escalate productivity growth which in turns accelerate economic recovery.

4. This forum seeks to deliberate the subject further and we hope to understand the outlook of Malaysia's future productivity better through the minds of experts from the academia and industry.

5. I shall not say further as I am indeed looking forward to listening from our speakers today. Let us have a productive forum.

Thank you.